

Come join us as **e-Commerce Specialist** in our Ayer facility. In this role, your primary responsibility will be optimizing the Company's online presence and strategies. You will manage the online platforms and assist in the development of marketing efforts to drive sales and enhance brand visibility. You will also monitor online performance, analyze customer response and using this data, make recommendations for improvements.

**Essential Responsibilities**

- Implement and manage campaigns across various online platforms i.e., web, eBay, and Amazon.
- Assist in the development of sales and marketing efforts to enhance brand visibility.
- Monitor online performance, analyze customer response and using this data, make recommendations for improvements.
- Stay abreast of competitor's activities, industry trends, and new technologies.
- Collaborate with other teams, such as sales and marketing.

**Compensation**

The compensation structure for this position combines a bi-weekly base salary with a monthly variable commission.

**Work Schedule**

This position is on-site but has some flexibility for occasional remote work.

**Education and Experience**

- Bachelor's degree in a relevant field or proven experience in e-Commerce or digital marketing.
- Knowledge of life sciences field a plus
- 2 years prior experience in a similar role.

**Required Skills**

- Proficient in with e-Commerce platforms and analytics tools
- Strong analytical abilities
- Effective interpersonal and communication skills.
- Problem-solving skills
- Attention to detail

To Apply: Submit resume and letter of interest to Dixie Lockwood ([dixiel@celltreat.com](mailto:dixiel@celltreat.com))